



Wood's[®]
ROOTING COMPOUND



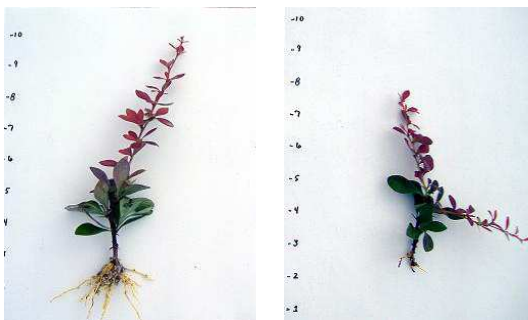
**EARTH
 SCIENCE
 PRODUCTS**

Wood's[®] Rooting Compound Product Guide

Wood's Rooting Compound uses a non-toxic mode of action, is inexpensive and provides an extremely effective soluble hormone concentrate for plant propagation. Wood's Rooting Compound includes two active ingredients, indole-3-butyric acid (IBA) and naphthalene-acetic acid (NAA). Isopropyl Alcohol, used as the solvent, makes the product self-sanitizing, preventing cross-contamination and rapid absorption.

Wood's Rooting Compound was developed in the 1970's by Edsal "Ed" Wood, a local Oregon leader in plant propagation techniques. Ed experimented for many years with different formulations and process steps before developing the premier formulation of Wood's Rooting Compound. So don't be fooled by similar products – the difference in rooting compounds is the difference in the quality of the formulation and the process.

Wood's Versus Competitors



There are several advantages to concentrated liquid vs. powdered rooting compounds with the most valuable being to let the propagator easily select the exact concentrate required for each crop or plant.

Since climate, age of stock plant, and hardness of the cutting can all change the best concentrate to use, we would recommend that to determine the

best concentrate for any variety, a bracketing of three concentrations be tried on each of several cuttings. For instance on a hard woodcutting, try 1:5, 1:10, and 1:15.



Another thing to remember is that a liquid dip tends to form roots as deep as you dip the cutting. So, control your depth of dip to the height that roots are desired. We have seen better results with dipping just long enough to wet the cuttings. Longer soaks may be advantageous to very hard to root cuttings or cuttings that take longer to penetrate the tissue.

Wood's Rooting Compound is one of the most tested products on the market today. Wood's Rooting Compound has not only gone through extensive rooting effectiveness tests but also several types of mammalian tests to provide the safest product as possible for the environment. Consequently Wood's has been approved by the Environmental Protection Agency for nationwide distribution.

RETAIL PRICING:



Wood's Rooting Compound is available in three sizes: 4oz, 1 pint and 1 gallon.

1 Gallon	\$225.00 + S&H
1 Pint	\$49.95 + S&H
Case of 12 Pint's	\$599.40 + S&H
4 oz Bottle	\$19.95 + S&H
Case of 24 4oz Bottles	\$478.80 + S&H